Natasha Kam

Graphic Designer

CONTACT

(615)582-3335



natashadesigns00@gmail.com



youtube.com/@natsvideojournal



<u>linkedin.com/in/natasha-kam</u>



https://www.natashadesigns.org/



EDUCATION

BFA Graphic Design

Middle Tennessee State University Murfreesboro, TN

3.4 GPA and classes such as: Graphic Design Technology, Interactive Design, Word and Image, Photography, Portfolio, and Senior Project.

Study Abroad

Florence University of the Arts Florence, Italy

Lived in Florence, Italy for five months. Learned as the Renaissance Artists did through creative and unique design, photography, and studio classes.

High School Diploma

Riverdale High School Murfreesboro, TN

3.6 GPA, TRI-M Society Member, advanced acapella Singers Choir for two years, and Thespian Historian.

Governor's School for the Arts

Middle Tennessee State University Murfreesboro, TN

Selected for a competitive summer program focused on the arts, completing rigorous coursework and culminating in an exhibition of my work.

QUALITIES

· Ready to Learn

Driven

• Time Management

• Team-Player

Creative

· Problem-Solver

EXPERIENCE

Freelance Graphic Designer

Natasha Designs - Murfreesboro, TN

Oct. 2022 - Present

- Managed diverse projects, including promo posters, wedding video montages, business branding, and UX website design.
- Collaborated with clients such as The Nashville Tractor, Nissan, and Nova Hearing.
- Head Graphic Designer for Eulogy Pen: brand building, marketing assets for trade shows, print materials, and website development.

Graphic Designer / Marketing

Filterx - Gallatin, TN

Mar. 2024 - Dec. 2024

- Designed truck and van wraps, filter frame layouts, business cards, and brochures, ensuring precise adherence to corporate standards.
- Developed marketing materials including postcards, product sheets, and branded uniforms.

Student Internship & Freelance Graphic Designer

Media Vision Advertising - Lebanon, TN

Feb. 2023 - Dec. 2024

- Completed 150 hours of on-site interning with MVA. Collaborated on client projects, applying brand guidelines across multiple design elements.
- Developed a mock company concept from scratch, showcasing skills in branding and creative strategy.
- Continued post-internship as a freelancer, delivering design solutions and supporting ongoing client needs.

Administrative Assistant

NOVA Hearing - Murfreesboro, TN

Jul. 2021 - Aug. 2022

 Managed appointment scheduling, file organization, and streamlined office operations to improve efficiency and ensure smooth daily workflows.

Baker

Crumbl Cookies - Murfreesboro, TN

Mar. 2019 - Jun. 2021

 Thrived in a fast-paced, team-driven environment while balancing multiple roles, including baking, cashiering, and customer service. Ensured product consistency and quality under tight deadlines.

SKILLS

